



## EDUCATIONAL FRAMEWORK FOR SOCIAL SOLOPRENEURS' EDUCATION

From 23-30 April 2021, Fundacja Instytut Badań I Innowacji w Edukacji create a panel formed of four selected participants to evaluate the "Social solopreneur model". The target group were adults with a bachelor's degree and skilled in the use of digital technology. The Panel formed for four specialists solopreneurship answered the questionnaire and gave it to the local coordinator, who did a summary of the most important opinions about a pre-determined pull of questions.

### **1. Do you agree with the solopreneur profile reported in the model?**

The four respondents agree with the presented model of entrepreneurship profile because it was developed in accordance with the guidelines and contains important features in determining the appropriate entrepreneur profile.

In PUP's opinions, „the analysis carried out by the partner countries in the project is in line with the eight steps of creativity. The identification of character traits of a person running a business was developed. The Model takes into account most of the characteristics of the entrepreneur's profile aimed at helping to solve problems that will meet the entrepreneur of a sole proprietorship. I think the most important features in the entrepreneur's profile have been taken into account [IP]. In the JOW and CP's opinion, the identification of training needs for entrepreneurs was correctly carried out.

### **2. What are the three most important traits of a solopreneur?**

1. Independence is a profit we get from running our own business. We are not in danger of losing our job.
2. Strategist is a skill that we are forced to have in order to stay in the labor market. It is a characteristic of decision makers. Actions to achieve specific results should be planned and anticipated
3. The need to have knowledge in many areas of both soft and hard skills. Practical knowledge in many areas is necessary if we do not employ specialists in a given industry.
4. Responsibility is quite an important feature both for the operator himself and for his potential contractors. This is a trait needed to show that we are a serious entrepreneur.
5. Versatility is an essential feature in running a sole proprietorship. We need to know almost everything, in every field, if we do not know, we have to learn . You always have to plan everything, think it over, calculate without it, my experience shows that a one-person entrepreneur will not be successful. great skills in management, planning and others

### **3. Do you think that there are other basic skills and competencies of a social solopreneur over those indicated in the model?**

In PUPs' opinion, the most important thing is also the ability to make decisions, or rather the speed of making decisions. Every entrepreneur should also have the skills to be successful. Courage is, in IP opinion, a dominant feature already at the stage of planning your own business. Energy and motivation must be sufficient to overcome difficulties. I might add the ability to



control emotions, which, contrary to appearances, is a rare skill . Running a sole proprietorship requires many character traits to be successful in a business. In CP opinion, these dominant skills and competences are taken into account by the model. Versatility and lifelong learning should also apply to entrepreneurs. You still need to replenish your knowledge and skills to use them to run your business. JOW believes that a one-person entrepreneur should also be persistent, because, especially in the initial phase of running a business, many discouraging situations await him. Appropriate motivation is the key to success. Other skills and competences indicated in the model are accurately indicated.

#### **4. Do you agree with teaching-learning methods and techniques identified in the model?**

PUP generally agree with the proposed teaching-learning methods and techniques. They were developed according to the rules and needs analysis. However, as previously mentioned, it is important to include e-learning with the use of e-libraries.

IP agrees with the proposed techniques and methods of teaching, because they indicate a number of methods and techniques that are an attractive form of education, bringing very good training results. In my opinion, one should also add the exchange of experiences and on-line learning, which are widely used today.

CP agrees with the teaching-learning methods and techniques identified in the specific model. Most of them are based on proven and often used in such situations / models. Theoretical knowledge with the predominance of practical skills will certainly be useful in running a sole proprietorship.

In general, JOW agrees with the methods and techniques proposed in the model, but in my opinion, Webnry and Tutorials or e-learning should be added, which will save time and money, and will allow you to gain the necessary knowledge easier and faster, especially in today's times when we need to limit face-to-face meetings.

#### **5. Do you agree with the learning topics indicated in the model?**

PUP agrees with the teaching topics indicated in the model, they give the opportunity to obtain knowledge in the field intended to support entrepreneurs running a sole proprietorship. My proposal is to include topics in the field of e-human resources and e-accounting. IP believes that training in the field of staff management should also be added, since there is accounting. CP said „It happens that a one-person entrepreneur works too hard, therefore he proposes to take into account also the acquisition of regeneration / rest skills in a short time, e.g. using the Energizer or Icebreaker technique”. JOW generally agree with the topics of teaching, however, JOW believes that it is important to know the copyright and personal data protection law.

#### **6. Do you have any suggestions about the model? [Why yes or no]**

No other model suggestions has been made because in their opinion, problems and needs were defined and then an appropriate strategy to help a sole trader was developed. It gives valuable tips



for the person running a business and directs training institutions in the field of helping entrepreneurs. Summing up, they believe that the needs analysis was carried out very accurately and the preparation of the model looks very interesting. Many entrepreneurs can find something for themselves, knowledge that they can easily use. The self-employment model provides for various educational strategies based on informal, participatory and problem-solving education that arise in the course of conducting one-person business [IP; CP; PUP; JOW].

*Czestochowa, 30.04.2021*

Place and date

*Luis Ochoa Siguencia*

Responsible