



Research and Innovation
In Education Institute
www.inbie.pl

**CiudAct: Empoderamiento del Adulto
/ Mayor para una Ciudadanía Activa
Learning Mobility of Individuals**

Adult education staff mobility
2015-1-ES01-KA104-014944
http://www.ciudact.uma.es



Course:	“Digital culture and cultural policy”	
Provider:	Research and Innovation in Education Institute	
Place:	Czestochowa - Poland,	
Thematic field	<input type="checkbox"/> General culture <input type="checkbox"/> ICT, Media and communication <input type="checkbox"/> Languages <input type="checkbox"/> Other Please specify: Digital culture and cultural policy	<input type="checkbox"/> Cultural heritage <input type="checkbox"/> Artistic education <input type="checkbox"/> Health and wellbeing
Main language:	English / Spanish	
Typology of course	<input type="checkbox"/> teachers/trainers	
participants:	<input type="checkbox"/> ready to gain and exchange experience in the field of adult education <input type="checkbox"/> eager to strengthen his/her own teaching competences and learn various techniques to boost his/her learner’s knowledge <input type="checkbox"/> staff working in the field of Arts, Applied Geography, History, Food Service <input type="checkbox"/> capable of communicating in English at least on an intermediate level	
Objectives:	<p>This course will address the digital practices that the cultural sector has been developing: measuring success online, suitable business models and user’s needs; insight into the implications and impacts of digitalization on the governance and management of cultural resources; and, the implications of digitalization and globalization for cultural policy and management. There is no grading.</p>	
Methodology:	<p>Teaching Methodologies foreseen</p> <ul style="list-style-type: none"> ■ Frontal lesson in the classroom ■ Collaborative learning ■ Work in teams ■ Guided visits 	

TRAINING COURSE INFORMATION

Arrival: Tuesday 08.11.2016

Wednesday 09.11.2016

- 10:00 Inkubator (ul. Focha 19/21, 42-217 Częstochowa) [meeting place]
- Welcome session: Presentation of the Learning Cities project
 - Presentation of the Institute and the participants
 - Presentation of the programme of the week
 - E-Administration & E-Government

Coordinator

Organisation: Universidad de Malaga
Address: Calle el Ejido s/n
Postal Code: 29013
City: MALAGA - SPAIN

Course provider

Organisation: Research and Innovation in Education Institute [INBIE]
Address: Czecha 13 lok. 65
Postal Code: 42 224
City: CZESTOCHOWA - POLAND



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13:00 Lunch time
14:30 Czestochowa historical visit
16:00 Cultural exchange and know-how with INBIE senior's students
18:00 End of session

Thursday 10.11.2016

10:00 AWF Katowice (ul Mikolowska 72A, 40-065 Katowice) [meeting place]
Introduction to E- Library management / E-University management
13:00 Lunch time
14:00 Cultural visit in Katowice - discussion
18:00 End of session

Friday 11.11.2016

10:00 Inkubator (ul. Focha 19/21, 42-217 Częstochowa) [meeting place]
Introduction to Collaborative E- learning
Pbworks management
13:00 Lunch time
14:00 Cultural and religious tourism management
18:00 Cultural Policy
20:00 End of session

Saturday 12.11.2016

10:00 Inkubator (ul. Focha 19/21, 42-217 Częstochowa) [meeting place]
Culture and Cultural Policy [similarities and differences]
Summary and feedback
13.00 Lunch time
Experience the city centre
15:00 Religious tourism management
18:00 End of session

Sunday 13.11.2016

10:00 Cultural visit to Krakow
- museum
- cultural centres
13:00 Lunch time
13.30 cultural activities
19:00 Certification
20:00 End of session

Monday, 14.11.2016 Departure

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