



Research and Innovation  
In Education Institute  
www.inbie.pl

**CiudAct: Empoderamiento del Adulto  
/ Mayor para una Ciudadanía Activa  
Learning Mobility of Individuals**

Adult education staff mobility  
2015-1-ES01-KA104-014944  
http://www.ciudact.uma.es



Course:	“Digital culture and cultural policy”	
Provider:	Research and Innovation in Education Institute	
Place:	Czestochowa - Poland,	
Thematic field	<input type="checkbox"/> General culture <input type="checkbox"/> ICT, Media and communication <input type="checkbox"/> Languages <input type="checkbox"/> Other Please specify: Digital culture and cultural policy	<input type="checkbox"/> Cultural heritage <input type="checkbox"/> Artistic education <input type="checkbox"/> Health and wellbeing
Main language:	English / Spanish	
Typology of course	<input type="checkbox"/> teachers/trainers	
participants:	<input type="checkbox"/> ready to gain and exchange experience in the field of adult education <input type="checkbox"/> eager to strengthen his/her own teaching competences and learn various techniques to boost his/her learner’s knowledge <input type="checkbox"/> staff working in the field of Arts, Applied Geography, History, Food Service <input type="checkbox"/> capable of communicating in English at least on an intermediate level	
Objectives:	<p>This course will address the digital practices that the cultural sector has been developing: measuring success online, suitable business models and user’s needs; insight into the implications and impacts of digitalization on the governance and management of cultural resources; and, the implications of digitalization and globalization for cultural policy and management. There is no grading.</p>	
Methodology:	<p>Teaching Methodologies foreseen</p> <ul style="list-style-type: none"> <li>■ Frontal lesson in the classroom</li> <li>■ Collaborative learning</li> <li>■ Work in teams</li> <li>■ Guided visits</li> </ul>	

**TRAINING COURSE INFORMATION**

Arrival: Tuesday 08.11.2016

**Wednesday 09.11.2016**

- 10:00 Inkubator (ul. Focha 19/21, 42-217 Częstochowa) [meeting place]
- Welcome session: Presentation of the Learning Cities project
  - Presentation of the Institute and the participants
  - Presentation of the programme of the week
  - E-Administration & E-Government

**Coordinator**

Organisation: Universidad de Malaga  
Address: Calle el Ejido s/n  
Postal Code: 29013  
City: MALAGA - SPAIN

**Course provider**

Organisation: Research and Innovation in Education Institute [INBIE]  
Address: Czecha 13 lok. 65  
Postal Code: 42 224  
City: CZESTOCHOWA - POLAND



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13:00 Lunch time  
14:30 Czestochowa historical visit  
16:00 Cultural exchange and know-how with INBIE senior's students  
18:00 End of session

**Thursday 10.11.2016**

10:00 AWF Katowice (ul Mikolowska 72A, 40-065 Katowice) [meeting place]  
Introduction to E- Library management / E-University management  
13:00 Lunch time  
14:00 Cultural visit in Katowice - discussion  
18:00 End of session

**Friday 11.11.2016**

10:00 Inkubator (ul. Focha 19/21, 42-217 Częstochowa) [meeting place]  
Introduction to Collaborative E- learning  
Pbworks management  
13:00 Lunch time  
14:00 Cultural and religious tourism management  
18:00 Cultural Policy  
20:00 End of session

**Saturday 12.11.2016**

10:00 Inkubator (ul. Focha 19/21, 42-217 Częstochowa) [meeting place]  
Culture and Cultural Policy [similarities and differences]  
Summary and feedback  
13.00 Lunch time  
Experience the city centre  
15:00 Religious tourism management  
18:00 End of session

**Sunday 13.11.2016**

10:00 Cultural visit to Krakow  
- museum  
- cultural centres  
13:00 Lunch time  
13.30 cultural activities  
19:00 Certification  
20:00 End of session

**Monday, 14.11.2016 Departure**

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